

# North Street Friends

Get ready for Kids Heart Challenge!

Dear Parent/Guardian,

It's time for the Kids Heart Challenge! Did you know that heart disease is the leading cause of death for all Americans, and up to 80% of it may be preventable through lifestyle changes? Kids Heart Challenge is a service-learning program that will teach your child the importance of heart-healthy habits, share inspirational stories of children who have been touched by heart disease and help raise life saving funds for the American Heart Association.

## Here's how it works:

- Your child has received his or her fundraising envelope. Start by setting up a personal fundraising page.
- Ask family and friends if they'd like to donate. Not sure what to say? Your child can use the simple script on the collection envelope.
- Encourage your child to get ready to jump, shoot hoops and have fun at his or her school event!

As part of Kids Heart Challenge, your child will choose a healthy challenge and share lifesaving tips. There is even a parent corner with tips on keeping your children healthy at home! Our school can earn money for PE equipment and your child earns fun prizes that encourage him or her to keep up the good work for heart health. And that's something to jump up and down about!

## Important information for our event:

Event Date: March 31st—April 3rd

Envelopes Due: April 3rd

Thank you for your support!

Sincerely,

Your Favorite PE Teacher, Mrs. Dallesander

## THANK YOU GIFTS



### REGISTER ONLINE

Get a wristband

\$5

Get PERRIE



Wristband Character

### \$10 ONLINE

Get KNOX  
plus lower-level prizes



\$15

Get JUMP ROPE  
plus lower-level prizes



\$25

Get NICO  
plus lower-level prizes



### \$40 ONLINE

Get SOFIE  
plus lower-level prizes



Wristband Character

\$50

Get T-SHIRT  
plus lower-level prizes



\$75

Get KICK BALL  
plus lower-level prizes



\$100

Get CRUSH  
plus lower-level prizes



\$200

Get SUNNY  
plus lower-level prizes



\$250

Get STRECH  
plus lower-level prize



\$500

Get POPPER  
plus lower-level prizes



\$1,000

Get EAR PODS  
plus lower-level prizes

Search "Kids Heart Challenge" in your app store or visit us online at [heart.org/kidsheartchallenge](http://heart.org/kidsheartchallenge)