

WINDSOR LOCKS HIGH SCHOOL
Technology Education

GRAPHIC DESIGN COURSE SYLLABUS

Course #: 790 Title: Graphic Design Level: A Credit: 1

Pre-Requisite:

Demonstrate mastery of all competencies in the Intro to Graphic Media

Course Competencies:

- Apply appropriate academic, technical, and collaborative skills and tools while understanding and maximizing the productive value of technology (new & existing) to accomplish real world tasks.
- Communicate clearly, effectively, and with reason and purpose through written, verbal, and visual means by interpreting information, being active listeners, thinking of your audience, and using technical terminology both individually and in cooperative groups.
- Utilize critical thinking to evaluate the impact of decisions.
- Consider unconventional ideas to solve problems and bring innovative solutions and ideas using a variety of technological resources.
- Acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions

Course Content and Structure:

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|--|------------------------------------|--|
| • Introduction to Graphic Design (2 weeks) | • Information Material (4 weeks) | • Application of Graphic Materials (3 weeks) |
| • Design and Color Theory (3 weeks) | • Print Media Production (4 weeks) | • Marketing Through Graphic Design (5 weeks) |
| • The Design Process (3 weeks) | • Design and Layout (3 weeks) | • Career Awareness (1 week) |
| • Typography (3 weeks) | • Advertisement Design (3 weeks) | *Course sequence and content may vary. |
| • Vector Art (3 weeks) | • Logo Development (3 weeks) | |

Assessments and Grading Policy:

Summative – 50%

Project – 30%

Classwork - 20%

Overall Year Grade Formula:

$(Q1*0.2)+(Q2*0.2)+(Q3*0.2)+(Q4*0.2)+(MT*0.1)+(FL*0.1) = \text{Final Average}$

Classroom Expectations:

1. **Attendance:** If you miss a class, you are responsible for making up the assigned work. See me as soon as possible to get any make up assignments. The work must be made up within 1 week of absence to receive credit.

Reminder: 4 absences = loss of 1/2 credit & 8 absences = loss of course credit

2. **Grades:** Grades will be updated in PowerSchool within 1 school week, with the exception of 2 weeks for larger assignments. Grades will be regularly updated and posted on the classroom Grades Bulletin Board. It is your responsibility to review your grades regularly, and bring it to the teachers' attention if there is a discrepancy.
3. **Tardiness:** Class begins as soon as the bell rings. Please make every effort to be on time. *See Student Handbook for specific consequences.*
4. **CTE Homework Expectation:** Homework is an extension of learning beyond the classroom. It is expected that you will complete your homework to demonstrate understanding of your learning and provide you the time to apply your education. In addition, homework in this class is time for you to develop the resources necessary to continue learning in the classroom. The purpose of homework is to help you learn and grow, without it you are not achieving to your full potential.
5. **Makeup Work:** When you need additional time to demonstrate learning, you may request it by making arrangements with the teacher.
6. **Extra Help:** Students who need extra help or need to meet with me on other issues can make an appointment after school.
7. **Passes:** Students must have entire agenda with name written inside. (This is policy of the WLHS administration)
8. **Quality of Work:** All students are expected to work to a certain level of ability as well as demonstrate a certain level of maturity. ***No*** work will be accepted or graded that contains inappropriate themes or items. If you have a second thought about doing a project *don't do it*. If you have a question please feel free to ask and check with teacher first. The teacher holds the right to deny any work deemed inappropriate.

Habits of Work: Separate from your numeric grade based on the measures above, you will be evaluated on a daily to weekly basis on the following four Habits of Work:

- Homework Completion
- Participation in Class Discussions
- Conducting Yourself Appropriately
 - i. Being on time and prepared for class
 - ii. Respecting and listening to others
 - iii. Responsible use of technology
 - iv. Using Appropriate Language
- Time on Task

These four Habits of Work will be reported as separately on your report card according to the following scale:

- **ES** - Exceeds Standard
- **MS** – Meets Standard
- **PS** – Progressing toward Standard
- **LP** – Limited Progress